



CRE Regeneration - Community Corner

Funding Community Projects

This newsletter explores how the Cambridge Road Estate (CRE) regeneration supports community projects, social activities, and initiatives through meaningful investments.

The Community Chest, set up as part of Countryside and Kingston Council's commitment to fund community projects throughout the regeneration, has completed its first year.

We're excited to share highlights of the funded projects and how you can submit your ideas for consideration.

Phase 1 update

As Phase 1 of the redevelopment takes shape, we talk to a CRE resident family about what they look forward to about the regeneration.



Follow us on Instagram at **YOUR.CRE**





What community investment themes does the CRE regeneration focus on?

There are four key themes that are prioritised for Community Chest funding:

1. Improving health and wellbeing
2. Investing in communities
3. Supporting employment, education and skills
4. Creating opportunities for young people

How does it work?

Each year, £50,000 will be made available to the Community Chest during the regeneration. Managed by the Community Board, we offer large grants (up to £5,000) for organisations and small grants (up to £300) for individuals.

For ideas on projects we might fund, see page 6 for more details.

For more detailed information and to apply for funding, head to our website by scanning the QR code on the right.



SCAN ME

What is the Community Board?

The Community Board is made up of CRE residents, community groups, the three Norbiton ward councillors, and representatives from Countryside and Kingston Council. They represent the CRE community throughout the regeneration. More details are available on our website under 'Get Involved'.



Let's take a look at some of the projects we have funded?



Intergenerational Music Making (IMM)

IMM, a national non-profit, unites people of all ages through music and movement sessions. This initiative helps develop friendships, boosts wellbeing, enhances volunteer skills, and strengthens communities.

So far, it has conducted eleven intergenerational workshops, engaging various groups and creating community 'activators.'

More information is available on the IMM website at www.imm-music.com



Kingston Advocacy Group (KAG)

KAG, a non-profit charity, offers free independent advocacy through trained staff and volunteers. Their Money Buddy Project improved financial understanding for CRE residents through benefit checks and budgeting support, leading to increased financial confidence and better quality of life.

The project successfully helped residents resolve debt issues, budget effectively, and boost financial competence and confidence.

www.kagadvocacy.org.uk

Future Rising Foundation's (FRF) October Half-Term Basketball Camp

A charity with the ethos 'Everyone's different and everyone matters' uses basketball to support mental health and wellbeing in children and young people.

FRF promotes community participation through basketball sessions led by professional coaches, focusing on CRE residents. With over 90% daily attendance, the camp has successfully united participants, promoting healthy recreation

www.instagram.com/future_rising_foundation



.....projects we have funded so far

Kingston International Film Festival (KIFF)

KIFF, now an annual event, brings independent filmmakers, industry professionals, and the local community together for three days of screenings, workshops, and events, culminating in the KIFF Awards, with prizes totaling over £50,000.

Their Outdoor Cinema Project empowered young residents by teaching filmmaking skills and involving them in the creative process. Through the CRE initiative, KIFF partnered with Achieving for Children and Queen Mary Youth Club to create a film about the regeneration process, giving participants a voice and boosting their creative confidence. This film was screened during the festival to support youth services and offer more creative opportunities in our borough.

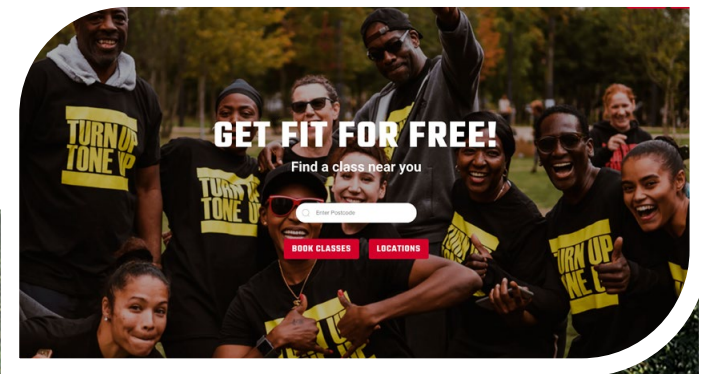
www.kiffest.uk

Our Parks

Founded in 2014 by fitness coach Born Barikor to build on the London Olympics legacy, Our Parks ensures barrier-free access to quality exercise. Their bespoke registration system connects users for a fitter, more active community.

At Kingsmeadow Athletics track, free sessions for primary school children (ages 5–11) exceeded attendance targets, offering structured coaching and exposure to athletics. Due to their success, more sessions are planned.

www.ourparks.org.uk





Full Cycle

Full Cycle, a non-profit bike project, consists of professional mechanics and volunteers committed to making bicycles affordable for everyone. They offer bike servicing, maintenance classes, and second-hand bikes, with profits reinvested to support local initiatives in Kingston.

The CRE Cycle Care Project provided refurbished bikes and maintenance training to residents, promoting active travel and wellbeing. Though interest in training was lower than expected, the initiative improved mobility and community engagement through fun, professionally-led rides.

www.fullcycle.org.uk



Achieving for Children's (AfC) Residential for Cambridge Road Estate

AfC provided a 4-day residential to Avon Tyrell Outdoor Activity Centre for ten young people living on the CRE and participating in AfC Youth Service activities locally. The initiative introduced new and challenging experiences to expand participants' horizons and strengthen bonds among peers and staff.

www.achievingforchildren.org.uk



PiperSillz Project

Under AfC's supervision, the PiperSillz project engaged local youth in weekly sports on the J-Pitch, creating a safe social space with their YES bus and helping develop stronger relationships. The project also introduced participants to other local resources.

Exceeding its session goals and receiving positive feedback, the project demonstrated the importance of consistent youth engagement.

www.achievingforchildren.org.uk



What projects would you like the Community Chest to fund?

Our CRE regeneration Community Chest provides a great opportunity to bring your community activity ideas to life. Along with large grants up to £5,000, small grants up to £300 are also available. Applying is easy – just visit the CRE website. If you need help or want to discuss your idea, feel free to get in touch.



Here are some examples of ideas that could be run on a budget of £300:

1. Community Garden Start-Up

Cost Breakdown:

- Seeds and plants: £50
- Basic tools (shovels, trowels, gloves): £100
- Soil and compost: £100
- Miscellaneous (signage, watering cans): £50

Description:

Start a small community garden in a shared space where residents can plant vegetables, herbs, and flowers. This promotes sustainability, community engagement, and healthy eating.

2. Pop-Up Art Workshop

Cost Breakdown:

- Art supplies (paints, brushes, canvases): £150
- Venue rental (if not free): £50
- Refreshments: £50
- Marketing materials (posters, flyers): £50

Description:

Organise a one-day art workshop for children or adults in the community.

Participants can explore their creativity, and completed artwork can be displayed in a local exhibition.



3. Youth Sports Day

Cost Breakdown:

■ Sports equipment (balls, cones, bibs):	£150
■ Medals/trophies:	£50
■ Refreshments:	£50
■ Marketing:	£50

Description:

Host a sports day for local youth, featuring activities like relay races, football, and tug-of-war. This encourages physical activity and community bonding.

4. Neighbourhood Clean-Up Event

Cost Breakdown:

■ Trash bags, gloves, and litter pickers:	£100
■ Refreshments:	£50
■ Marketing (posters, flyers):	£50
■ Small thank-you gifts for volunteers:	£100

Description:

Organise a clean-up day where volunteers come together to tidy up the local neighbourhood. This promotes community pride and environmental stewardship.

5. Book Swap and Reading Club

Cost Breakdown:

■ Initial book purchase (if needed):	£100
■ Venue rental (if not free):	£50
■ Marketing:	£50
■ Refreshments for meetings:	£100

Description:

Create a book swap event where community members can exchange books, followed by the formation of a reading club. It's a great way to promote literacy and community engagement.

6. DIY Craft Night

Cost Breakdown:

■ Craft supplies (fabric, beads, yarn, etc.):	£150
■ Marketing:	£50
■ Refreshments:	£50
■ Small take-home kits for participants:	£50

Description:

Host a craft night where participants can make their own DIY projects, like jewellery, home decor, or knitted items. It's a fun, creative, and social event.

7. Local Talent Show

Cost Breakdown:

■ Venue setup (chairs, stage equipment):	£100
■ Marketing:	£50
■ Prizes for participants:	£100
■ Refreshments:	£50

Description:

Organise a talent show for residents to showcase their skills, such as singing, dancing, or comedy. This encourages community interaction and celebrates local talent.

8. Outdoor Movie Night

Cost Breakdown

■ Equipment rental (projector, screen):	£150
■ Licensing fee for a movie:	£50
■ Snacks and drinks:	£50
■ Marketing:	£50

Description:

Host an outdoor movie night in a park or community space. Residents can bring blankets and enjoy a free film screening under the stars.



As Phase 1 of the regeneration continues, we take the opportunity to hear from the Eccles family who will be moving to Block E on the redeveloped phase next year.

Q1. How long have you lived on the Estate?

We've lived on the estate for 13 years.

Q2. What you are most looking forward to about the new neighbourhood?

- More security.
- Hopefully, it doesn't change the community that we've got, cos we do know quite a few people on the estate and the kids play.
- Having some better play areas.
- A bigger house and more room, the kids are looking forward to their own bedrooms...
- I'm looking forward to my own bedroom! Yeah, literally.

Q3. What has the support from the CRE team been like?

We haven't really needed to get in touch a lot but when we have we've had our questions or queries answered fairly quickly.

And really we haven't had much dealings with them up until last year because we didn't think that we was going to be moving for a while.

Q4. How does it feel to be in a position where you are now picking out the colours and finishes for your new home?

It's exciting. Yeah, it's just one more step closer isn't it, ticking another thing off... Yeah it is nice to

be doing this; I can't wait to move in. We pretty much picked the same kitchen colours. Yeah, why not just have it the same if you like it.

Q5. Is there anything else you would like to say about the regeneration?

One thing that I've always wanted to see is the initial outlay of the whole project when it's done. I know you had it initially at the start in the first meetings in the little hall, and I've seen it on a picture but having that somewhere where you might get an idea of what the whole estate might look like.



Contact Us

If you have any questions about the Community Chest grant programme or any CRE regeneration-related matters, please contact the CRE Team at:

- FREEPHONE 0800 9521 900
- creregen@kingston.gov.uk
- Follow us on Instagram at [YOUR.CRE](https://www.instagram.com/YOUR.CRE)

Construction-related queries, contact Countryside at:

- WL.CRE@vistry.co.uk
- Out of hours security number:
FREEPHONE 0800 195 4071

